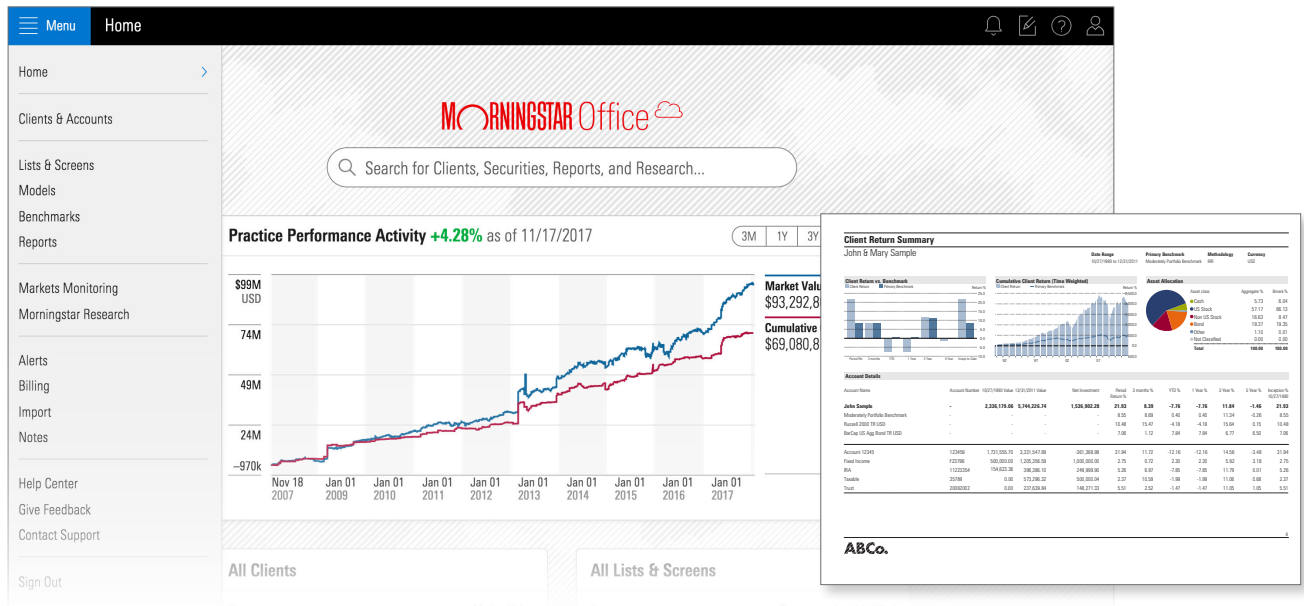


Morningstar OfficeSM Cloud



Morningstar OfficeSM Cloud integrates practice and portfolio management to streamline workflows and elevate the advisor-client relationship.

Portfolio Management and Performance Reporting

Morningstar OfficeSM Cloud features complete transaction-based portfolio management to aggregate all assets and accurately monitor client account performance. A batch reporting feature automatically generates PDF client reports for a single client or an entire practice, making it easy to print, email, or upload them. All reports are archived for future access.

single report or automatically generate and send a series of reports to different clients. It's also possible to share other documents such as wills, tax forms, or newsletters.

Mobile Application

Advisors can use the Morningstar for AdvisorsSM iPad[®] app to monitor firm health, top clients, exposure to market changes, and other metrics.

Portfolio Monitoring and Rebalancing

Morningstar[®] Total Rebalance Expert[®] provides comprehensive portfolio monitoring and rebalancing at the household or account level. Advisors can also use tax-aware tools to harvest tax losses opportunistically, manage cash, and minimize fees and capital gains distributions.

Client Relationship Management

Client collaboration and communication is fully integrated via Redtail CRM or advisors can integrate with other third-party CRM solutions.

Morningstar[®] Back Office ServicesSM

Morningstar Office Cloud includes daily custodial import and reconciliation services. This allows advisors to log in to Morningstar Office Cloud each morning and view up-to-date client data from their custodians, as well as held-away assets via Morningstar[®] ByAllAccounts[®]. Morningstar can also convert the data from other systems, importing the entire transaction history for a practice with cost basis information. Conversions are available for Advent Axy[®], Advent Portfolio Exchange[®], PortfolioCenter[®].

Investment Data

Along with data for open-end mutual funds, stocks, variable annuity/life subaccounts, exchange-traded funds, closed-end funds, separate accounts, and 529 college-savings plans, Morningstar Office Cloud includes data for offshore funds, hedge funds, and bonds.

Learn more or request a trial

Call: +1 866 685-4494

Visit: www.morningstar.com/company/morningstar-office