Morningstar Office: Overview Session

| | Overview |
|-------|---|
| Lesso | n 1: General Navigation in Morningstar Office2 |
| | Overview |
| Lesso | n 2: Overview to the Tools and Functions in Morningstar Office |
| | Overview |
| Lesso | n 3: Understanding Settings6 |
| | Overview |
| Lesso | n 4: Applying Settings |
| | Overview |
| Pract | ical Application Exercises11 |
| | Overview - - - 11 Exercise 1: Add an assistant to your subscription - - - 11 Exercise 2: Add your firm's logo to your reports - - - - 15 Exercise 3: Add a user-defined field for "Investment Experience" - - - 16 Exercise 4: Add a user-defined field for "Quarterly Review" - - - 16 |

Morningstar Office: Overview Session

The lessons listed below mirror the lessons demonstrated in the web-based Morningstar Office Overview session. You can use this supplement during the session to follow along and make notes, and later refer to it as a training resource. **Overview**

The last section of this document lists the practical application exercises designed to test your proficiency in the topics you have learned in this session.

The lessons covered in this session are:

- General navigation in Morningstar Office
- Tools and functions overview, and
- Customizing settings for adding an assistant, creating portfolio accounting settings, uploading logos and creating user-defined fields.

Lesson 1: General Navigation in Morningstar Office

In this lesson, you will learn about the following topics:

- Where the various tools and functions are housed in Morningstar Office
- How to navigate through the application using the Tabs and Page format and,
- How data is displayed in a grid view.

Tools in Morningstar Office are located in the menu bar and tool bar. Tabs in the lefthand navigation pane (Home, Client Management, Portfolio Management, Investment Planning, Research, Report Studio, Workspace, Reports) contain corresponding files and functionality. How is the Morningstar Office interface organized?

Overview

Note the following:

- Within each tab, related pages are housed
- Pages usually display data in a grid view
- A grid view can be manipulated by sorting and rearranging columns

Drop-down menus and buttons above a grid area allow you to manipulate and interact with the data.

| Momingstar Office | | | | | | |
|---|---------------------------------------|-------------------------------|------------------|-------------------------------------|------------|--|
| <u>File N</u> ew Favorites <u>T</u> ools Reports <u>H</u> elp | 🛃 Import 🛛 📺 Price Monitor 🖉 QuoteSpe | ed Search for | In This View | Go Send us feed | back | |
| Home Clients 3 | | | | | | |
| Client Management Action • 1 Export | 🚔 Print 🛛 New 👻 Search 👻 Mail Merge | 🐺 Second Rank 📑 Edit View | View All Clients | Refresh | | |
| Clients | ▲ Net Assets Date | Net Assets Client Rank USD | First Name L | ast Name Review Date | Client Typ | |
| Prospects | | | | | | |
| Dilling I Brown Famil | y 5/22/2012 | 300,720.00 | Charlie E | Brown | Individual | |
| Alerts Alerts Leo Murphy | 5/22/2012 | 100,993.88 | Leo M | 1urphy | Individua | |
| I Mail Merges | | | | | | |
| 🔟 Task Manager | | | | | | |
| 🔟 Note Manager | | | | | | |
| Workflow | | | | | | |
| E Saved Reports | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

- 1 Each tab (in this case, Client Management) contains a number of related pages
- 2 Most pages contain a grid view, whose columns can be sorted and rearranged
- 3 The icons above a grid view allow you to create or edit existing records, and do much more as well

Lesson 2: Overview to the Tools and Functions in Morningstar Office

In this lesson, you will learn about the following topics:

Overview

- how to understand the Tab and Page format, and
- which tools and functionality are housed in each page in Morningstar Office.

| Tab | Image | Description | | |
|----------------------|--|--|--|--|
| Home | Home Home Articles + Commentary Presentations Discussions Discussions Support + Training Settings Activities Morningstar Services Morningstar Publications Task Manager Note Manager Workflow | The Home tab contains a variety of functions and tools that give you additional insight to your business, Morningstar proprietary resources and data, training resources and Customer Relationship Management (CRM) tools. A number of important system settings are created and modified from here as well. | | |
| Client Management | Client Management Image: Clients Image: Prospects Image: Prospects < | The Client Information tab provides the following features: account information for clients and prospects Billing activities for Clients CRM tools including activities, alerts, mail merges, Task Manager, Note Manager and Work Flow, and a reports archive for all reports you have generated and saved here. | | |
| Portfolio Management | Portfolio Management Image: Accounts Image: Account Performance Image: Groups Image: Composites Image: Billing Image: Securities in Accounts Image: Alerts Image: Activities Image: Saved Reports | The Portfolio Management tab allows you to view and edit all client and prospect accounts, as well as related information such as: • account performance • groups and composites • billing • securities in each account • alerts, and • CRM activities. | | |

| Tab | Image | Description | | |
|---------------------|---|---|--|--|
| Investment Planning | Investment Planning ☑ Plans ▶ ☑ Model Portfolios ☑ Asset Allocations ☑ Market Assumptions ☑ Saved Reports | The plans you create in the Investment Planning tab assist you in developing appropriate portfolios and presenting them to clients. You can account for both income and expenses in the plans you create. You also have the ability to select both the asset class line up and the market assumptions for those asset classes, as well as the inflation rate. This area houses the following files and information: | | |
| | | investment plans model portfolios asset allocations market assumptions, and a reports archive. | | |
| Research | Research Image: Alerts Image: Category Average Image: Closed End Funds Image: College Savings Plans Image: Exchange-Traded Funds Image: Funds Image: Indexes Image: Money Market Funds Image: Open End Funds Image: Insurance/Life Products Image: Separate Accounts Image: Stocks Image: Variable Annuity Image: Variable Life Image: Im | The Research tab is home to a vast, dynamically updated database of investment information, and provides coverage on a variety of investment types. Features and functions include: • quantitative and qualitative data • charts and graphs • numerous security reports, and • customizable grid views. | | |
| Workspace | Workspace Investment Lists Search Criteria Model Portfolios Asset Allocations Benchmarks Defined Contribution Plans Market Assumptions Saved Reports | In the Workspace tab, you can create and manage custom files to be used throughout the application, creating more efficient business practices. This tab also houses all saved reports (including those from other tabs). You can create the following: Investment Lists Searches by criteria Model Portfolios Asset Allocations Benchmarks Defined Contribution Plans, and Market Assumptions. | | |

| Tab | Image | Description |
|---------|--|--|
| Reports | Reports Image: Batch Schedules Image: Batch Templates Image: Upcoming Batch Report Review Image: Usage Reports | Create batch reporting templates and schedules for specific client-types, or on a large scale Batch processes speed up the reporting process, particularly during quarterly reports Safely store all reports and files to comply with industry regulations |

Lesson 3: Understanding Settings

In this lesson, you will learn about the following topics:

- understand the value of creating Settings to better reflect how you run your practice
- access the Settings page
- know the various Settings available, and
- create Settings.

Settings are created from the **Home** tab, on the **Settings** page. Settings are default selections created by a user that apply to a variety of tools and functions to better reflect the user's business practices. In order to use Morningstar Office efficiently and effectively, it is necessary to create Settings.

What kind of settings can I create?

Overview

Overview

Settings are merely created from the Home-Settings page. Later, you will learn how to apply settings you create here to various areas of the application.

Five broad Settings categories are available:

- Personal Settings
- Portfolio Accounting System Settings
- Planning
- Home, and
- Research.



What should I

know about Personal Settings?

Personal Settings Type Description Each Morningstar Office subscription allows for one assistant log in. You can assign your assistant to his/her Assistant Management log in with this setting. Select which e-mail server you would like to use. The E-mail Server Settings default server is Morningstar Office. However, you can alternatively select Microsoft Outlook. Set a password for your @mstar.com e-mail address, E-mail Password Settings which is included with your Morningstar Office subscription. Set up your client-facing web portals. You can post Client Web Portal Settings reports, billings and other documents to each client's unique web portal. Set the default filter for the Task Manager grid view and Task Manager Settings the default settings for new tasks. Tasks relate to the CRM component of Morningstar Office. Set your default filter for the Note Manager Grid View and Default Settings for New Notes. The Default Category Settings tab allows you to create content that appears Note Manager Settings automatically for a note when a particular category is selected. Create custom data points for clients, prospects and **User Defined Field Settings** individual household members to better categorize them.

To understand Personal Settings, reference the table below:

To understand Portfolio Accounting System Settings, reference the table below: What should I know about

know about Portfolio Account System Settings?

| Portfolio Accounting System Settings | Description |
|---|--|
| Reports, Tax Lot Methods, Transactions, Management Fees | Create new or add existing settings to be applied to users, clients, accounts, holdings and reports. |
| Preferences | Select a variety of setting options that apply to reporting, billing management, importing and more |
| Asset Allocation Reporting Settings | Create custom asset classes, which can later be applied to your reports. |
| Firm Administration | These apply to firm-specific settings only. |
| Reporting Profile Override | Change your profile information appearing on reports and the Client Web Portal. |

Version 1.0

| Planning Settings allow you to customize the default market assumptions and the benchmark used for Investment Plans | What should I know about Planning Settings? |
|---|--|
| The Home Settings area allows you to adjust the Home page layout, by deciding which widgets to hide or display on your Home page. | What should I know about creating Home Settings? |
| The Research Settings area allows you to set preferences, to customize selections in the Research Tab such as the default universe and default benchmark. | What should I know about creating Research Settings? |

Once settings have been created from the Settings page on the Home tab, you will **Overview** need to apply them to the appropriate records in Morningstar Office.

In this lesson, you will learn about the following topics:

- navigate to the Settings Assignment window via the Tools menu
- view currently applied Settings, and
- apply Settings to or change Settings for Clients, Groups, and Accounts

You can set defaults for the following items in Morningstar Office:

- User Settings
- Account View
- Account Benchmark
- Research Benchmark, and
- Planning Benchmark.

The Setting Assignments option from the Tools...Settings menu allows you to apply saved settings to clients, groups, and accounts.

To apply settings to clients, groups, or Accounts, do the following:

1. From the menu bar select **Tools**...**Settings**...**Settings Assignments**. A new window appears.



From the Tools...Settngs menu, select this option

How do I apply Settings via the Tools Menu?

- 2. Select the **client**, **group**, or **account** to apply a setting to.
 - To apply a setting to all records (clients, groups, accounts) use the **Action** button above the grid view and select **Apply to All**, then choose the item whose setting you want to apply.

| Settings Assignments | Client S | ettings Assigni | nents | | | | | |
|---|-------------|-------------------|------------------|------------------------------------|-------------------|------------|---------------|-------------|
| 🔟 Client Settings Assignme | Action | 🛛 🔚 Save 🖞 | Export 🖨 Print | 🗟 Data Filter | E Setting | s | | |
| Group Settings Assignme Account Settings Assignr | | Client Name 🔺 | Advisor Name | Report Setting | ۵ | TAX Lot Me | thods Setting | Transaction |
| | 5 | E Family | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | F 6 | Eider Family | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 7 | Erickson Family | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 8 | Fillipovna Family | Training Manag | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 9 | Frank Grain | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | □ 10 | Ganz Family | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | □ 11 | Jane Klein | Advisor A | Use User Defau | It Settir 🔻 | Use User D | efault Setti | Use User De |
| | □ 12 | Jenna Grain | Advisor A | Use User Defau | It Setting | | fault Setti | Use User De |
| | □ 13 | Joe Kelly | Advisor A | April Report se April Report Se | tting 2 ttings | | fault Setti | Use User De |
| | □ 14 | Joe Klein | Training Manag | Morningstar De | fault Report | t Settings | fault Setti | Use User De |
| | 15 | Joe Klein | Advisor A | Report settings | rt QI 2012 | | fault Setti | Use User De |
| | 16 | Julia Osuch | Advisor A | Time Weighted | Return | | fault Setti | Use User De |
| | 17 | Kim Family | Training Manag | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 18 | Klein Family | Advisor B | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 19 | Klein, Nelson | Advisor B | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 20 | Marshall, Chan | Advisor B | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 21 | Mitch Goldberg | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 22 | Morgan | Advisor A | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 23 | Morgana Financ | i Advisor B | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 24 | Mstar Wealth Ma | a Training Manag | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |
| | 25 | Nancy Klein | Training Manag | Use User Defau | ult Setti | Use User D | efault Setti | Use User De |

These exercises put into practice topics learned in the Morningstar Office Overview **Overview** session. Please take the time to complete each exercise.

Adding an assistant allows another user to access your Morningstar Office database. Before an assistant can be added, that person needs to be registered. If the assistant already has an account for any Morningstar web-based product (e.g, Morningstar.com, MorningstarAdvisor, etc.), you do not need to go through the registration process; the assistant should be created using the e-mail address and password he/she used when signing up for the Morningstar website. Exercise 1:

Add an assistant to your subscription

If your assistant is already registered in Morningstar Office, do the following:

- 1. From the **Home** tab, select **Settings**.
- 2. Under the Personal Settings area, click Assistant Management. A dialog box opens.



3. Click Add User. The Add an Assistant dialog box opens.



- 4. Have the assistant enter the following information:
 - Assistant's E-mail address, and
 - Password (the same password used when they registered for Morningstar).

| Add an As | sistant | | | |
|------------------------|------------------------------------|-----------------------|---------------------|------------|
| If you wan username | t to add an exist and password. | ing user as your assi | istant, please ente | er his/her |
| Email | | | | |
| Password | | | | Submit |
| | | | | |

Have the assistant enter the e-mail address and password for his/her Morningstar account

5. Click Submit.

To register an assistant in Morningstar Office, do the following:

- 1. From the Home tab, select Settings.
- 2. Under the Personal Settings area, click Assistant Management. A dialog box opens.



- 3. Click Add User. The Add an Assistant dialog box opens.
- 4. Click **Register**. The New Account dialog box opens.

| ſ | Morningstar Office | |
|---|--|----------------|
| | Add an Assistant | |
| | If you want to add an existing user as your assistant, please enter his/her username and password. | |
| | Email | |
| | Password Submit | Click here to |
| - | If you want to register a new assistant account, please click the Register | register a use |

- 5. Have the assistant enter the following information:
 - Assistant's E-mail address (enter a second time to confirm it is correct)
 - **Password** (enter a second time to confirm it is correct) for accessing Morningstar, and
 - a Security Question and Answer.

| Morningstar Office | | |
|--|---|---|
| New Account Please complete the registration form below. Morningstar uses this information municate important product information to you. | ation to register you for the site and | |
| E-mail address Confirm e-mail Password Confirm Password Security question What is your mother's maiden name? | E-mail address must be valid in order to activate your account. 8 - 16 characters, include at least one number, one Upper case letter and one lower case letter | Have the assistant fill in this information |
| Security Answer See our <u>Privacy Policy</u> for more information. | Continue | |

- 6. Click **Continue**. The New Account dialog box closes, and the assistant will receive an e-mail with further instructions.
- 7. Click the **Add User** button.

| Morningstar Office | | and the second second | | x |] |
|--------------------|-----------|-----------------------|---------------|----|--------------------------|
| First Name | Last Name | Email Address | | | |
| | | | | * | |
| | | | | | Click here to add a user |
| | | | Add User Dele | te | |
| | | | Close Help | > | |

- 8. Have the assistant enter the following information:
 - Assistant's E-mail address, and
 - Password (the same password used when they registered for Morningstar).

| Add an Assistant | | | | | |
|-------------------------------|-----------------------------------|---------------------|------------------|-----------|--|
| if you want to username an | add an existing us d password. | ser as your assista | ant, please ente | r his/her | |
| Email | | | | | |
| Password | | | | Submit | |
| | | | | | |

Have the assistant enter the e-mail address and password for his/her Morningstar account

9. Click **Submit**. The assistant can now download and install Morningstar Office, and login using the e-mail and password just entered.

You can add your firm's logo to the cover page and footer area of certain reports in Morningstar Office. Note the following important points about this feature:

- The cover page logo format must be either .gif or .jpeg
- The footer logo must also be either .gif or .jpeg, and cannot exceed 70 pixels by 40 pixels
- The cover page logo will appear only on those reports which allow for a cover page
- The footer logo will appear only on reports with a landscape orientation
- Including a logo on a report is a two-step process: first, you must upload either the cover page or footer logo. Then, you must

To upload a logo to the cover page of these reports, do the following:

- 1. From the **Home** tab, select **Settings**.
- 2. Under the Portfolio Accounting System Settings area, click **Preferences**. A dialog box opens.
- 3. In the Add Logo to Cover Page field, click once on the **magnifying glass** icon. The Open dialog box opens.
- 4. Click once on the logo file to select it.
- 5. In the Add Logo to Footer field, click once on the **magnifying glass** icon. This logo will be printed within the footer of horizontally formatted reports.
- 6. Click Save and Close. The logo can now be added to reports.

To include the logo on all reports, do the following:

- 1. From the **Home** tab, select **Settings**.
- 2. Under the Portfolio Accounting System Settings area, click **Reports, Tax Lot Methods, Transactions, Management Fees**. The Settings window opens.
- 3. Double-click a report setting, such as the **Morningstar Default Report Settings** option. The Report Setting window opens.
- 4. Check the **Include Logo** box.
- 5. Click **Save + Close**. The logo you updated will now appear on all reports you generate, where a logo can be included.

Exercise 2: Add your firm's logo to your reports To create a user-defined field, do the following:

- 1. From the **Home** tab, select **Settings**.
- 2. Under the Personal Settings area, click **User Defined Fields Settings**. The User Defined Data Points window opens.
- 3. At the top of the window, click **Add Data Point**.
- 4. From the Select Data Type drop-down field. select Category.
- 5. For the name, type **Investment Experience**.
- 6. Specify whether you want data point tracked for **Clients** (household), **Prospects** or each individual **Member**. You can select one or all three.
- 7. Click Save.

In this exercise, you'll create a user-defined Rolling Date field. Once this field is created, you would need to go to a specific client, prospect or member record to select a date and create a task related to it. The date for the task will automatically roll forward (at the frequency you define when you create the field) once the date passes. This is a great trick for setting up quarterly reviews, or creating reminders for client birthdays or anniversaries.

- 1. If the User Defined Data Points window is not still open, see steps 1-2 above.
- 2. Click Add Data Point.
- 3. From the Select Data Point drop-down field select Rolling Date.
- 4. For the name, enter **Quarterly Review**.
- $5. \ \ {\rm From \ the \ Choose \ Frequency \ field, \ select \ Calendar \ Quarter.}$
- 6. Apply the setting to Clients, Prospects or Members. You can select one or all three.
- 7. Click Save.

Exercise 3: Add a user-defined field for "Investment Experience"

Exercise 4: Add a user-defined field for "Quarterly Review"